

Creative CV's

We all know finding work in the creative industry is extremely competitive. With so many talented people in the world, just getting noticed is a job in itself. So creatives all over the world have been coming up with unusual strategies for job résumés to gain an edge in the hunt for employment.

Creative CVs are often used to apply for jobs in the creative fields: such as those involving **advertising, art, the media, marketing, graphics and multimedia**

Start by producing a standard CV and when the wording is excellent consider something that is a bit different: **get the content right before focusing on the design.**

Provide a link on your CV to a web site with examples of your creative talent, such as projects from your portfolio. Let your real work do the talking, not the CV layout.

Here are some ideas:

<http://speckyboy.com/2011/05/18/40-most-creative-resume-design-ever-seen/>

<http://www.hongkiat.com/blog/creative-resume-designs/>

<http://gurucareers.com/creative-cvs/>

<http://www.creativeblog.com/career/creative-resumes-11121419>

Need to create a quick illustrative CV, why not try www.canva.com for free!! Check it out.

Whilst it's important that you have great creative talents and that people love your work, remember you're there to help the organisation succeed. If you're a graphic designer, your designs are supposed to drive revenue or profit gains. If you're a music producer, your audio is supposed to do the same. No matter what your creative profession, you are using your creativity towards an end goal. And you must keep that end goal in mind when you write your resume

In summary it comes down to this: your resume should show that you are the perfect creative professional to meet the target employer's needs.